



COLLABORATE FOR SOCIAL IMPACT (C4SI)
2016 Program Report



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INTRODUCTION

/// OUR STORY

“SURE, WE HAVE TO DESIGN FOR THE WORLD WE HAVE,
BUT I THINK ONE OF THE BEST GIFTS OF A DESIGNER
IS THAT THEY CAN DESIGN A BETTER WORLD.”
- MARI KANANO, UNICEF OFFICE FOR INNOVATION

JUST INNOVATE IS A NON-PROFIT ORGANIZATION DEVOTED TO FOSTERING CREATIVITY AND INSPIRING SOCIAL CHANGE WITHIN STUDENT COMMUNITIES AND BEYOND.

Founded in 2012 by students at the Graduate Institute of International and Development Studies (IHEID), Just Innovate is a team of young professionals and students from across the world, who believe passionately in the power of communities to generate innovative solutions using human centred design approaches to problem-solving. Drawing on tried and tested design-thinking methodologies, Just Innovate delivers a range of workshops and educational programs to students, organizations and companies. We believe that creating and learning go hand in hand: whether a success or a failure, the participants in our programs learn from the creative process, which in turn propels them to develop new ideas and projects.

COLLABORATE FOR SOCIAL IMPACT (C4SI) IS AN ANNUAL EXPERIENTIAL EDUCATIONAL PROGRAM RUN BY **JUST INNOVATE**.

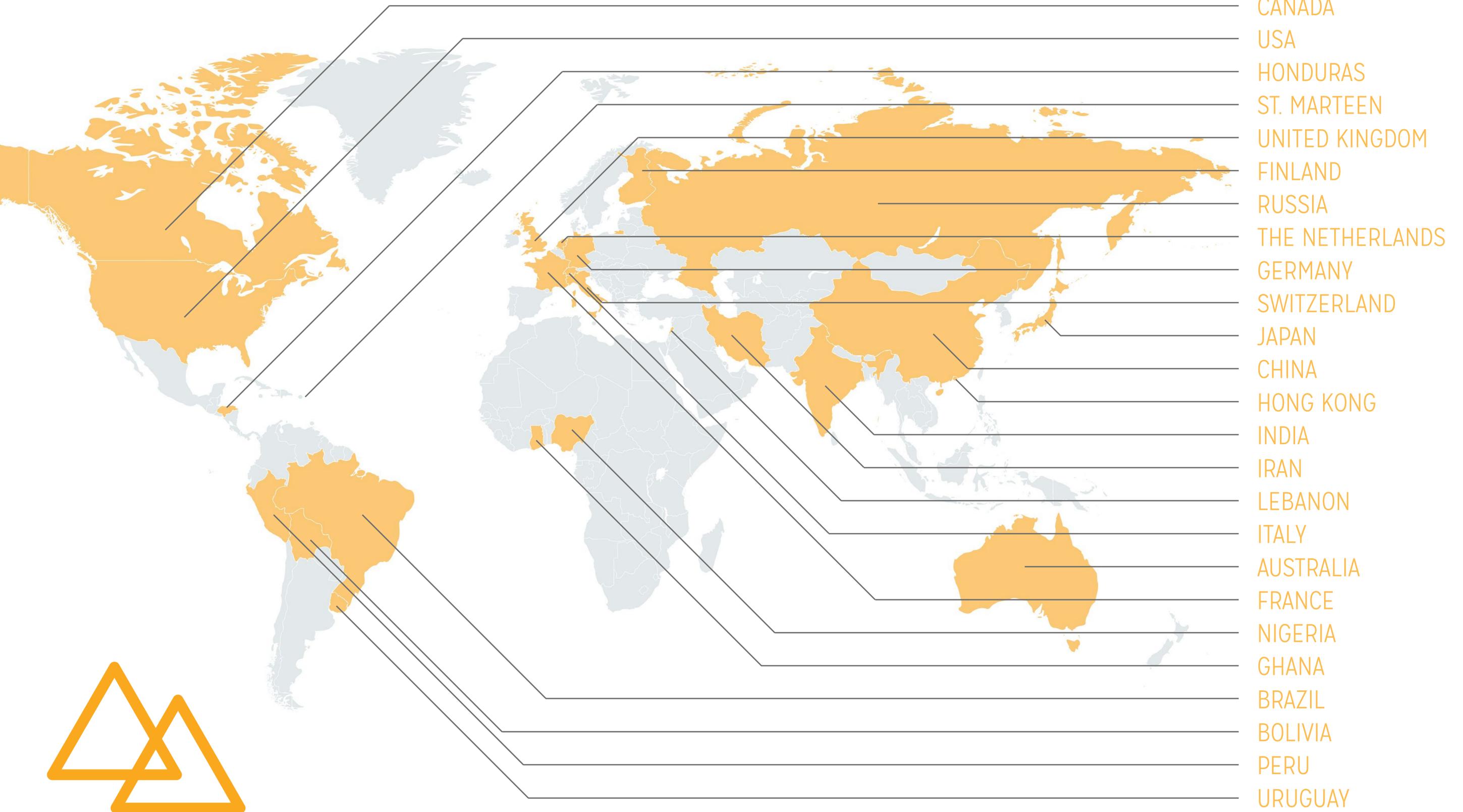


Over the course of an intensive two-month period, more than 40 students from a variety of disciplines from universities across Switzerland collaborate to tackle a range of local and global challenges sourced from leading international affairs and development organizations. Throughout the process, participants are supported by a program of workshops and skills trainings as well as mentors from our community of serial entrepreneurs and expert trainers. Run by students, for students, C4SI challenges participants to engage innovatively with real world problems by adopting a “learn by doing” approach.

C4SI 2016 IN NUMBERS **35 DAYS OF WORKSHOPS** **41 STUDENTS** **11 MENTORS**
11 CHALLENGES **11 SOCIAL INNOVATIONS**

/// THE PARTICIPANTS

5 UNIVERSITIES • 25 NATIONALITIES • 41 STUDENTS



THE PROGRAM



/// THE CURRICULUM



BUILD PHASE

During this phase, participants attend three 'building impact' workshops and work in their teams on developing innovative solutions to their challenges. The teams have access to mentors for advice and feedback.



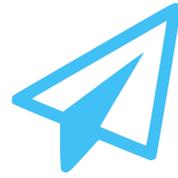
BUILDING IMPACT 1

8 October 2016

All About Challenges:
In this phase we focus on research and consensus building. Teams practice team-building skills, focus on understanding the challenge they have been tasked with, and begin brainstorming solutions.

WORKSHOPS

Decision Making & Problem Resolution <
Sandra Maryland - CAUX Initiatives of Change



KICK-OFF 23-24 September 2016

The program begins with a two-day Kick-Off event, where challenge-setters organizations present their challenges and participants form teams. The Kick-Off event also includes introductions to social innovation and entrepreneurship, team-building exercises and collaborative brainstorming sessions.



WORKSHOPS

- ▷ *Innovation in Practice*
Chris Earney - UNHCR
- ▷ *Team Dynamics 1*
Katriena Koedam-Wiersma - Dutch Permanent Mission to the UN
- ▷ *Team Dynamics 2*
Sam Smith - IHEID
Meixi Guo - IHEID
- ▷ *Human-Centered Design*
Mari Nakano - UNICEF

PRACTICE PITCHING SESSION

17 November 2015

During the Global Entrepreneurship Week 2016, the teams get the chance to practice their pitching and get feedback to their solutions.



WORKSHOPS

Prototyping <
Linda Armbruster - SparkLabs
Alice Repetti - SparkLabs

BUILDING IMPACT 2

22 October 2016

Prototyping Solutions:
During this phase, teams choose which solution they want to build on and get constructive feedback.



JUDGES

Olivier Coutau <
Delegate to International Geneva, Canton of Geneva

Adriana de Oro Osorio <
Strategic Planning Associate, Global Humanitarian Lab

Joost Pauwelyn <
Professor of International Law, IHEID

DEMO DAY 24 November 2015

During the Demo Day, the teams present their innovative solutions in front of challenge-setters, mentors, and a public audience of over 200 people. The winning innovation, selected by a panel of distinguished judges, is announced at the awarding ceremony.



BUILDING IMPACT 3

5 November 2016

Communicating Impact:
In this final phase, teams develop oral and visual presentation skills. They practice how to best pitch their solutions to diverse audiences in order to effectively communicate their ideas.

WORKSHOPS

- ▷ *Visual Presentation*
Raimund Moser - ITC
Robert Skidmore - ITC
Vivian Marcelino - ITC
- ▷ *Oral Communications*
Milos Maricic



/// THE CHALLENGES

INTERNATIONAL BRIDGES TO JUSTICE

How we develop Geneva's position as a global soft-governance hub, while bringing the international community together to shine a spotlight on access to justice under SDG 16?



International Bridges to Justice

ANTENNA

How can we analyze the profiles of potential WATA device new users that will be targeted by the private sector stakeholders, and engage the private sector in line with Antenna values?



GENDER AND MINE ACTION PROGRAM

What measurements of success should GMAP be using to evaluate the short, medium, and long-term impacts of their work and effectively communicate the value of gender and diversity mainstreaming in mine action/human security to diverse stakeholders?



INTERNATIONAL RAINWATER HARVESTING ALLIANCE

How can IRHA use awareness-raising and education to increase its financial support and membership?



GLOBAL FUND

What innovative interventions and/or modalities can be put into place in countries which are facing conflict/humanitarian crises to allow implementers of HIV/TB programs to mitigate risks to service delivery and minimize stigma and discrimination?



INTERNATIONAL TRADE CENTRE

How can Gambian youth create business opportunities in agriculture?



GLOBAL COMMUNITY ENGAGEMENT AND RESILIENCE FUND

How can students contribute to preventing violent extremism (PVE) worldwide?



INTERNATIONAL ORGANIZATION FOR MIGRATION

How can IOM ensure that migrants download and continuously use MigApp for their migration-related information and service needs?



UNITED NATIONS POPULATION FUND

How might we design a model for scaling successful innovation projects from pilot to national level and beyond, and eventually to graduation from innovation support to mainstream programming?



GENDER AND DIVERSITY HUB

What type of initiative could promote and enhance engagement on gender and diversity in peace and security among the relevant organizations based at Maison de la Paix?



INTERNATIONAL GENEVA GENDER CHAMPIONS

How could we hold our leaders accountable to their commitment to ensure gender parity within organizations dealing with a multitude of diverse issues?



/// THE INNOVATIONS

ANTENNA

 *Mentor:*
Raphael Dard



Target local businesses successfully serving BoP markets who sell products or services where potable water, chlorine, disinfectant, or sanitizing solutions can be complementary or enabling. Develop a value proposition around the WATA technology that targets these businesses.

INTERNATIONAL RAINWATER HARVESTING ALLIANCE

 *Mentor:*
Rowan Palmer



Build an interactive map using crowdsourced data.

INTERNATIONAL TRADE CENTRE

 *Mentor:*
Lukasz Bochenek



GamBio is a social enterprise committed to empower Gambian youth by fostering a network of local entrepreneurs, while promoting domestic produce within the Gambia and beyond.



INTERNATIONAL ORGANIZATION FOR MIGRATION

 *Mentor:*
Rebeca Moreno Jiménez



Two-folded solution is proposed: a communicational and technical one. The communicational one addresses how migrants get to know and trust the app, and the technical one to continuously keep migrants informed.



GENDER AND DIVERSITY HUB

 *Mentor:*
Amanda Fazzone

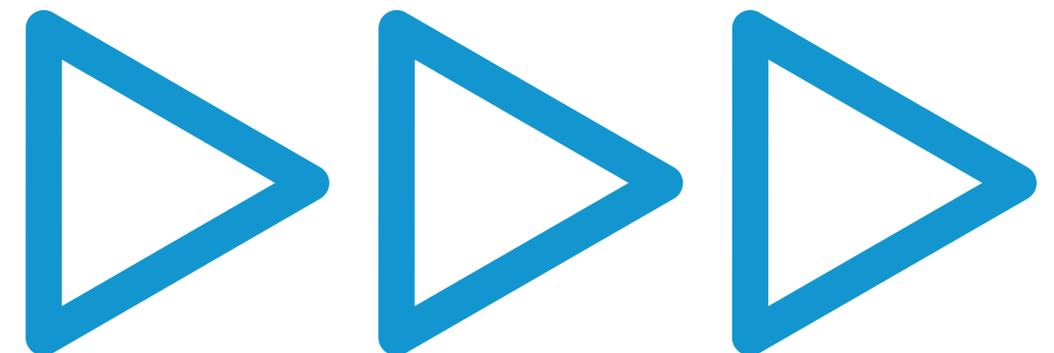


An accelerator program for the Gender and Diversity Hub.

INTERNATIONAL GENEVA GENDER CHAMPIONS

Our Social Innovation Hackathon for Gender Parity aims to engage the network of IGGC in a daylong event to come up with innovative solutions to facilitate gender parity within their respective organizations.

 *Mentor:*
Fleur Heyworth



* PC = People's Choice

/// THE INNOVATIONS

UNITED NATIONS POPULATION FUND

▶ *Mentor:*
Hisham Shehabi



Our solution is a web-based platform that organizes current, completed and suspended projects, as well as project ideas, into a unique format characterized by three innovative features. On the platform, projects are browsable, searchable and commensurable. Ideally, this platform would be used as a tool for the organization of projects, submission of future projects, and evaluation for possible replication/scaling of projects.

GLOBAL COMMUNITY ENGAGEMENT AND RESILIENCE FUND

▶ *Mentor:*
Taha Bawa



A pilot program of local organizing chapters lead by university students. The chapters will be formed under the name Organizing for Change.

GLOBAL FUND

▶ *Mentor:*
Biliana Vassileva



Collaborate/co-locate with humanitarian food distribution organizations working in Yemen that have an extensive logistical and service delivery network, such as the World Food Programme.



GENDER AND MINE ACTION PROGRAM

▶ *Mentor:*
Susanna Varga



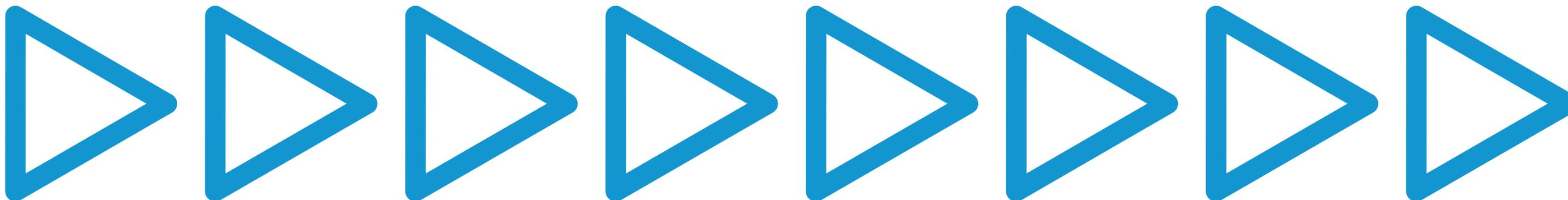
Communication: creation of visual depictions in the form of storyboard infographics that demonstrate the gendered dimensions of mine actions. Measurement: creation of an online platform where partners can access gender-sensitive impact assessment guidelines and online surveys to input the results of impact assessments.

INTERNATIONAL BRIDGES TO JUSTICE

▶ *Mentor:*
Keyvan Ghavami



The “Justice Festival”, which uses entertainment and creative outlets to inspire youth to learn and discuss the issues in an informal setting.





Each one of us can make a difference.
Together we make change.



C4SI

Introducing:

THE JUSTICE FESTIVAL

By: Julie Lund, Divya Moorjani, Lucia Pantigoso & Zoë Zeng



C4SI



BREAKING NEWS
THE GLOBAL FUND FIGHTS HIV & TUBERCULOSIS IN YEMEN **LIVE CNN**

Innovative interventions for implementers of HIV/TB programs to
delivery of services. Our service delivery networks have been completely

C4SI



A **social enterprise** dedicated to connect producers
and buyers in a **transparent and fair** supply chain



C4SI



OUR SUPPORTERS

/// THE SUPPORTERS



Just Innovate wishes to thank all of its donors and partners for their support and confidence in our young organization. Without them, this program would not have been possible.

DONORS



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ÉTUDES INTERNATIONALES
ET DU DÉVELOPPEMENT
GRADUATE INSTITUTE
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DEVELOPMENT STUDIES

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AVEC · LE · SOUTIEN
· · · · · DE · LA
VILLE · DE · GENÈVE



REPUBLIC
AND STATE
OF GENEVA



International
Trade
Centre

Just Innovate is also very grateful for advice and endorsement from the following organizations.

- △ Geneva Lean Startup Group
- △ Impact Hub Geneva
- △ SparkLabs

- △ CERN IdeaSquare
- △ Global Shapers Geneva Hub
- △ Ashoka Switzerland

/// THE CREW



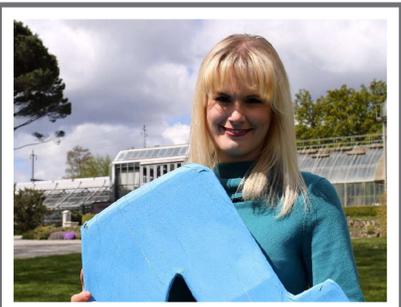
LYDIA GREVE
Co-Director 



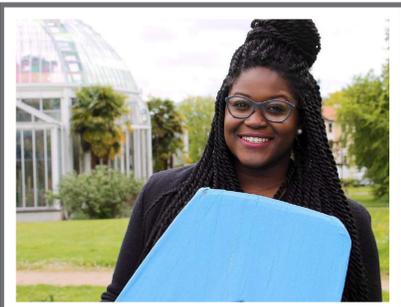
MANSI KABRA
Co-Director 



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Programs 



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ELENA ZHEGLOVA
Member of the Board 



THANK YOU!

“This time, like all times,
is a very good one,
if we but know what to do with it.”

- Ralph Waldo Emerson
Poet, philosopher and essayist



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